

NCC Cable System Order

Order #	62629336
Syscode	0397
System Name	Spectrum/Madison East, WI
Market	Madison

AE	Nesma Rodriguez
Sales Coordinator	Patrick Diamantes
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Dec18
-	

Flight Dates	02/11/19 - 02/24/19
Agency	Screen Strategies Media
Advertiser	Shukla for Mayor

Client Code	
Product Code	
Est Code	5099
Product Name	
Credit Status	Cash in Advance

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	02/13/19		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	\$1,512.00		
Commission	\$226.80		
Net Total	\$1,285.20		
Total Spots	72		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	2/13 new order. please reiew and confirm. thank you.
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN Morning	2/11/19	2/17/19	05:00	09:00						X	X	-	-	4	\$24.00	\$96.00	30	PRE
2	CNN	CNN Morning	2/18/19	2/24/19	05:00	09:00	X							-	-	2	\$24.00	\$48.00	30	PRE
3	CNN	CNN Daytime	2/11/19	2/17/19	09:00	16:00						X	X	-	-	4	\$18.00	\$72.00	30	PRE
4	CNN	CNN Daytime	2/18/19	2/24/19	09:00	16:00	X							-	-	2	\$18.00	\$36.00	30	PRE
5	CNN	CNN Access	2/11/19	2/17/19	16:00	19:00						X	X	-	-	4	\$32.00	\$128.00	30	PRE
6	CNN	CNN Access	2/18/19	2/24/19	16:00	19:00	X							-	-	2	\$32.00	\$64.00	30	PRE
7	CNN	CNN Prime	2/11/19	2/17/19	19:00	24:00						X	X	-	-	4	\$40.00	\$160.00	30	PRE
8	CNN	CNN Prime	2/18/19	2/24/19	19:00	24:00	X							-	-	2	\$40.00	\$80.00	30	PRE
9	MNBC	MSNBC Morning	2/11/19	2/17/19	05:00	09:00						X	X	-	-	4	\$18.00	\$72.00	30	PRE
10	MNBC	MSNBC Morning	2/18/19	2/24/19	05:00	09:00	X							-	-	2	\$18.00	\$36.00	30	PRE
11	MNBC	MSNBC Daytime	2/11/19	2/17/19	09:00	16:00						X	X	-	-	4	\$14.00	\$56.00	30	PRE
12	MNBC	MSNBC Daytime	2/18/19	2/24/19	09:00	16:00	X							-	-	2	\$14.00	\$28.00	30	PRE
13	MNBC	MSNBC Access	2/11/19	2/17/19	16:00	19:00						X	X	-	-	4	\$24.00	\$96.00	30	PRE
14	MNBC	MSNBC Access	2/18/19	2/24/19	16:00	19:00	X							-	-	2	\$24.00	\$48.00	30	PRE
15	MNBC	MSNBC Prime	2/11/19	2/17/19	19:00	24:00						X	X	-	-	4	\$30.00	\$120.00	30	PRE
16	MNBC	MSNBC Prime	2/18/19	2/24/19	19:00	24:00	X							-	-	2	\$30.00	\$60.00	30	PRE
17	SPND	Spectrum News Morning	2/11/19	2/17/19	05:00	09:00						X	X	-	-	4	\$13.00	\$52.00	30	PRE
18	SPND	Spectrum News Morning	2/18/19	2/24/19	05:00	09:00	X							-	-	2	\$13.00	\$26.00	30	PRE
19	SPND	Spectrum News Daytime	2/11/19	2/17/19	09:00	16:00						X	X	-	-	4	\$8.00	\$32.00	30	PRE
20	SPND	Spectrum News Daytime	2/18/19	2/24/19	09:00	16:00	X							-	-	2	\$8.00	\$16.00	30	PRE
21	SPND	Spectrum News Access	2/11/19	2/17/19	16:00	19:00						X	X	-	-	4	\$14.00	\$56.00	30	PRE

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22	SPND	Spectrum News Access	2/18/19	2/24/19	16:00	19:00	X							-	-	2	\$14.00	\$28.00	30	PRE
23	SPND	Spectrum News Prime	2/11/19	2/17/19	19:00	24:00						X	X	-	-	4	\$17.00	\$68.00	30	PRE
24	SPND	Spectrum News Prime	2/18/19	2/24/19	19:00	24:00	X							-	-	2	\$17.00	\$34.00	30	PRE

	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Aug 2019	Sep 2019	Oct 2019	Nov 2019	Dec 2019	Jan 2020	Total
SPOTS	72	0	0	0	0	0	0	0	0	0	0	0	72
AMT	\$1,512.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,512.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 04/03/19

62629336 | Madison | Spectrum/Madison East, WI | 0397 |